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→ North America Freight Market Insights

Freight Market Update: C.H. Robinson Edge Video – November 2026

As freight markets continue to shift, small to medium-sized businesses should be aware of key trends shaping transportation in North America. Below are three critical freight insights from C.H. Robinson's November Edge Video, along with recommended action steps to help businesses navigate these challenges.



1) **Holiday shipping will put more pressure on truck availability:** The market has less truckload capacity than it did a year ago. As holiday freight increases and drivers take time off, even a normal seasonal increase in demand could make trucks harder to secure through the end of the year and into early 2027.
   - **Action:** Book holiday and year-end shipments as early as possible to give yourself options as capacity tightens.

2) **Stable LTL capacity doesn't always mean stable shipping costs:** LTL capacity and demand are expected to remain relatively stable in 2027, but carriers are also using minimum charges, accessorial fees, fuel programs, and high-cost area surcharges to manage costs. These charges can have a greater effect on shipments that are oversized or require liftgate or inside-delivery service.
   - **Action:** When planning your 2027 LTL budget, consider the full shipment cost, including the extra services and fees your freight may require.

3) **Look beyond price when planning your most important shipments:** As available capacity tightens, the lowest rate may not always be the best value. Having reliable access to capacity becomes more important when availability is limited.
   - **Action:** Identify the shipments or lanes your business depends on most and make sure you have another option if capacity isn't available.

Pro Tip: Get the latest freight market update delivered to your inbox – sign up today!

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2026-11-11 | Michael Castagnetto | 6 Minute Read

The trucking market is entering 2027 with less room for error.

Tighter capacity, higher carrier costs, and continued rate pressure mean shippers should be thinking differently about their transportation strategies.

Read the Outlook

Stay Ahead: Watch the Edge Video Now!

C.H. ROBINSON